

## TWEET TO TIP CAMPAIGN RULES

1 MAY 2022 - 2 MAY 2022

### 1. Introduction

- 1.1. The 'Tweet To Tip Campaign' (the "**Campaign**") is an initiative by The South African Breweries (Pty) Ltd ("**Promoter**") to encourage the public to support bartenders, who do not get to celebrate Worker's Day by taking the day off from work, by tweeting about the Promoter's 'Tips on Taps Campaign', running between 29 April 2022 to 2 May 2022, in terms of which bartenders employed as such at participating outlets (set out in Annex 1) ("**Participating Outlets**"), verified at the discretion of the Promoter, will be awarded with a cash tip, provided certain eligibility criteria is satisfied, determined at the discretion of the Promoter.
- 1.2. This Campaign is run by the Promoter and is open to all persons of 18 years or older and resident in South Africa, except for (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families, (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Campaign, or (c) directors, members, partners, agents, consultants or employees of the Promoter's advertising and promotion agencies or associated companies, and (d) participating outlet owners and staff.
- 1.3. The rules set out in this document constitute the rules which will govern the Campaign ("**Campaign Rules**").
- 1.4. Participation in the Campaign by all entrants ("**Participants**") constitutes acceptance of these Campaign Rules.

### 2. Campaign Period

This Campaign will run from 09:00 am until 14:00pm on 1 May 2022 and again from 09:00 am until 14:00pm on 2 May 2022, or until the Promoter provides a public notice that the Campaign has ended, whichever is earlier ("**Campaign Period**"). Entries will only be accepted during the Campaign Period.

### 3. Campaign Entry Process

- 3.1. This Campaign will take place on Twitter. In order to participate in the Campaign, a Participant must like and retweet the relevant post related to the Campaign (available at @Castlelitesa) on Twitter and include the hashtag #TipsOnTap.
- 3.2. Participation is only valid through this medium and in this manner. A Participant may only like and retweet the relevant post in accordance with Campaign Rule 3.1 once.

## TWEET TO TIP CAMPAIGN RULES

- 3.3. Participants are liable for their own data and voice charges in respect of the Campaign participation as well as any verification process, if applicable.
- 3.4. Entry into the Campaign, as well as the availability of the Reward, shall be subject to any regulations issued in terms of Section 27(2) of the Disaster Management Act, 2002 (“**Regulations**”).

### 4. Description of Reward

- 4.1. The reward for this Campaign is R5 in cash (the “**Reward**”) to be added to the total cash amount, to be awarded, at the discretion of the Promoter, to the bartenders at Participating Outlets referred in Campaign Rule 1.1 as part of the Promoter’s “Tips on Taps Campaign” (“**Reward Recipient(s)**”).
- 4.2. There is a maximum of R500 000 available to be awarded to the Reward Recipients during the Campaign Period. The R500 000 will be split as follows:
  - 4.2.1. R250 000 will be available to be awarded during the 1<sup>st</sup> of May 2022; and
  - 4.2.2. R250 000 will be available to be awarded during the 2<sup>nd</sup> of May 2022.
- 4.3. A Reward Recipient may not exchange the Reward for an alternate reward. A Reward Recipient may not substitute him/herself with any other person.
- 4.4. The Promoter will deliver the Reward to a Reward Recipient electronically via a cash card by SMS to be sent to the cell phone number provided to the Promoter by the Reward Recipient by 20 May 2022.

### 5. Participant Verification

- 5.1. The Participant must be over the age of 18 (eighteen) years old and must comply with the Participant eligibility criteria set out in Campaign Rule 1.2 and the requirements in these Campaign Rules, which may be verified by or on behalf of the Promoter. The Participant may be asked to provide a copy of his/her identity document/passport/driver’s license/proof of residential address in order to participate in the Campaign. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Campaign, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.
- 5.2. The Promoter reserves the right to carry out audits in respect of the Participant to verify his/her eligibility and/or the validity of the Participant’s entry. The Promoter may disqualify the Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to participate and will not be compensated in any way.

## 6. General

- 6.1. All Participants must comply with the Regulations at all times, and any non-compliance with the Regulations will result in automatic disqualification. It shall be the sole responsibility of the Participants to observe and comply with any and all restrictions imposed by the Regulations from time to time. Each Participant indemnifies and hold harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any losses or damages arising from a breach of the provisions of the Regulations by such Participant, and the Promoter shall not in any manner whatsoever be liable for any transgressions by any Participant in this regard.
- 6.2. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 6.3. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification with no compensation to any party by the Promoter.
- 6.4. Each Participant, by participating in the Campaign, acknowledges, agrees and expressly consents to:
  - 6.4.1. the Promoter processing the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Campaign; and
  - 6.4.2. the Promoter transferring the Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Campaign,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("**POPIA**") and any other applicable law, and for the purpose of giving effect to the Campaign.
- 6.5. With the exception of Campaign Rule 6.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Campaign Rules and/or the Reward, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

- 6.6. A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 6.6.1. correct or delete personal information about the Participant in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
  - 6.6.2. destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 6.7. The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a Participant without remuneration being payable to the Participant, provided that the Promoter will not do so if the Participant communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 6.8. Should the Reward not be available despite the Promoter's reasonable endeavours to procure the Reward, the Promoter reserves the right to substitute the Reward with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 6.9. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a Participant which are not expressly contemplated as part of the Reward.
- 6.10. These Campaign Rules may be amended by the Promoter on public notice at any time during the Campaign Period or thereafter. These Campaign Rules will be interpreted by the Promoter only.
- 6.11. The Promoter reserves the right to alter, amend or cancel this Campaign in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 6.12. **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Campaign. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**

6.13. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Campaign that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Campaign.

6.14. By participating in the Campaign, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Campaign entry process for the purposes of facilitation of the Campaign. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.

6.15. These Campaign Rules, as well as the Campaign Rules applicable to the Promoter's 'Tips on Taps' campaign, are available on <https://www.castlelite.co.za/terms-and-conditions>.

**ANNEX 1**  
**PARTICIPATING OUTLETS**

HOGSHEAD ILLOVO - DO NOT CALL	COPPERLAKE-BROADACRES (NTO)
FERRYMAN TAVERN	THE CELLAR PUB
QUAY 4 RESTAURANT	HOOTERS ON THE ROCKS
BOSSA CAFE - JACKSON & BLACK TVALLE	THE BARON KYALAMI (NTO)
FIREMANS ARMS BAR	WAXY O CONNORS
DURBANVILLE SPEAKEASY	BARON AND QUAIL WOODMEAD
FORESTERS ARMS BAR	JOE KOOLS SPF
TOAD IN THE ROAD	THE CELLAR PUB
VASCO DA GAMA TAVERN	BARON BEDFORDVIEW
DINGO S PUB AND GRILL	DURBAN SHONGWENI CLUB
FOUNDERSATGILES	THE HORSE AND RIVER
HOGSHEAD ROCK COTTAGE - DO NOT CALL	PICANHA BELLAIRS DRIVE
MACHICS	BRYANSTON COUNTRY CLUB
BLUE ROOM HATFIELD	UPPER DECK RESTAURANT
THE GEORGE TAPAS AND WINE BAR	ZAPPA S RESTAURANT THE WILLOWS
WAXY O CONNORS	THE KEG AND EAGLE
STOKERS	BRAZEN HEAD FOURWAYS
UMDLOTI BUSH TAVERN AND GRILL	KEG AND FILLY RESTAURANT
STEAK AND ALE	PIRATES CLUB GREENSIDE
HOPS BALLITO	WISE CRAX
BREWERY RESTAURANT	THE OLD BRIDGE TAVERN
JONNY'S (NTO)	VAN HUNKS (NTO)
TIGERS MILK BRYANSTON (NTO)	BARRISTERS GRILL AND CAFE
TIN CUP RESTAURANT AND DRIVING RANG	NAG'S HEAD RESTAURANT TOAD IN THE

TWEET TO TIP CAMPAIGN RULES



DROS KRUGERSDORP	OLDMAIN BREWEY
GREEN AND GOLD SPORTS BAR AND PUB	CONSTANTIA NEK RESTAURANT
HOGSHEAD DOUGLASDALE - DO NOT CALL	COCO BISTRO CASTLE WALK
HOOTERS ON THE BUZZ	LA PARADA CBD (NTO)
HOOTERS ROODEPOORT (NTO)	KEG AND TROUT
UNCLE JIMS	DROS OKAVANGO CROSSING
RANDPARK CLUB	JOLLY ROGER TAVERN REST PARKHURST
CESCO'S (NTO)	BOSSA BUHREIN (NTO)
FAT CACTUS PARK ROAD (NTO)	BOSSANOVA PAARL
THE HOLLOW TREE	BOSSA SONEIKE (NTO)
DE KELDER SOMERSET WEST (NTO)	HOOTERS WILLOWS CROSSING
KEG AND BEAGLE	NOTTINGHAM ROAD HOTEL PMB
FRIENDS SPORTS CAFE (NTO)	The Copper Clover (NTO)
WAVERLEY BOWLING CLUB (NTO)	CRAWDADDYS CENTURION (NTO)
KEG AND HEDGEHOG	FERREIRA'S SPORTS BAR (NTO)
BOSVELDER RESTAURANT	GINO'S STELLENBOSCH
WANDERERS GOLF CLUB	BARON IN BRYANSTON
VICTORIAN TIMES RESTAURANT	MAGALIESPARK COUNTRY CLUB
BERTHAS RESTAURANT	DROPKICK MURPHYS
THE MOJO PRECINCT	JERRY'S BURGER BAR (NTO)
COOL RUNNINGS CENTURION	DROS SUNWARD PARK
DROS RANDBURG	TIGERS MILK RHEEDER STREET (NTO)
PRIME GRILL WINE CLUB (NTO)	RIDGEWAY SPORTS CAFE
TSUNAMI BEACH BAR (NTO)	PICOLINOS
BLUE PETER HOTEL	HARD ROCK CAFE SANDTON (NTO)
THE IRISH ROCK	THIRSTY WHALE PRO
GRANDSLAM SPORTS DINER	DROS KEMPTON PARK

TWEET TO TIP CAMPAIGN RULES



SQUARE TIME	CAPPELLO KEMPTON PARK (NTO)
DROS VANDERBIJLPARK	KEG AND BULL
BLACKWOODS PUB	DROS PLATINUM SQUARE (NTO)
BRAZEN HEAD TABLEVIEW (NTO)	TIGERS MILK MUIZENBERG (NTO)
THE BRAZEN HEAD BOKSBURG	THE GRAND CAFE AND BEACH (NTO)
BRAZEN HEAD EDENVALE	TIGERS MILK STELLENBOSCH (NTO)
BRAZENHEAD SANDTON	TIGERS MILK CLAREMONT (NTO)
MITSO'S GRILLS (NTO)	LA PARADA WATERFRONT (NTO)
CAPELLO	LA PARADA DEL MAR (NTO)
CAPPELO VAAL	REMOS MAXIMILLIANO (NTO)
CRAWDADDY'S (NTO)	TIGERS MILK DURBANVILLE (NTO)
FERREIRA'S SPORTS BAR (NTO)	TIGERS MILK MELROSE ARCH (NTO)
HOBNOBS RESTAURANT KENILWORTH	BEERHOUSE T/A LOCK STOCK & BEER FOU
HOPS RIVERSIDE	TIGERS MILK CENTURY CITY (NTO)
PEPPER CHAIR (NTO)	OFF THE GRID (NTO)
SANDTON SPORTS CLUB	HOGSHEAD CENTURION - DO NOT CALL
THIRST @ 28 DEGREES EAST (NTO)	THE MAIL ROOM
UMHLALI COUNTRY CLUB	BOSSA BURGUNDY
WESTLAKE GOLF CLUB	JOHN DORY'S SPRINGS MALL (NTO)
RANDPARK CLUB	CUBA LOUNGE
RANDPARK CLUB	DROS RESTUARANT POLOKWANE
OBZ CAFE	JOZI GIN (NTO)
BLOCKMANS GRILL AND BAR	ELEPHANT AND BARREL
HENNIE'S SPORTS BAR (NTO)	BIG EAGLE SPUR
CAPELLO BIRCHLEIGH (NTO)	SALT HAZELWOOD (NTO)
HARVEST (NTO)	MARLINS (NTO)
BARON WITKOPPEN	JOHN DORY'S CRESTA (NTO)
JOHN DORY'S (New STP 783893)	JOHN DORYS SCOTTSBURGH
DROS UPINGTON	VDEV MIDLANDS



TWEET TO TIP CAMPAIGN RULES



Cynthiana Hotel (Pty) Ltd t/a Rump	OCEAN BASKET - RANDFONTEIN (NTO)
CABANA BEACH ACCOMMODATION (NTO)	JOHN DORY'S - EAST RAND MALL (NTO)
The Office (NTO)	DOSOL LODGE
HUDSON'S STELLENBOSCH (NTO)	BENONI LAKE CLUB
JOHN DORY'S JEAN AVENUE (NTO)	LAPAMANZI RESTAURANT
Airport Craft Brewery (NTO)	KYALAMI COUNTRY CLUB
BLUE LAGOON RESTAURANT	THE VALLEY TAVERN
JERRY'S BURGER BAR TABLEVIEW (NTO)	EDENVALE DEUTCHER VEREIN
CRAWDADDY'S @ TERANOVA (NTO)	DRIFT COUNTRY INN
HUDSONS HAZELWOOD (NTO)	WESTWOOD ARMS
CESCOS MIDRAND (NTO)	BENONI COUNTRY CLUB
COOL RUNINGS PUB AND GRILL (NTO)	GREEN AND GOLD SPORTS BAR AND PUB
LOLLS FOOD FUSION (NTO)	DROS ATTERBURY
HARD ROCK CAFE MENLYN (NTO)	DROS WATERMEYERPARK
BARNEYS WILLOW ROAD	CHEWENZ (NTO)
CAPELLO NEWTOWN	NDAHENI RESTAURANT (NTO)
Woodstock (NTO)	GRAFTERS TAVERN MOLLY S REST TA
NINETEEN 69	SALT ROCK HOTEL
D'CADENCE (NTO)	STELLA SPORTS CLUB DURBAN
CRAWDADDYS SILVERLAKES (NTO)	SPLASHES GLENASHLEY
ROYAL JHB AND KENSINGTON GOLF CLUB	LORDS AND LEGENDS SPORT CAFE PRO
BILLY THE BUMS FOURWAYS	IRENE COUNTRY CLUB
GATHERING O THE CLANS	PRETORIA COUNTRY CLUB
THE HARVARD CAFE LE PISTON	KLOOF COUNTRY CLUB
PARK VIEW GOLF CLUB	DROS WATERKLOOF
HARBOUR FISH AND GRILL	SEAFOOD TERRACE

**TWEET TO TIP CAMPAIGN RULES**

THE JOKER	DURBAN CRUSADERS CLUB
CENTURION COUNTRY CLUB	DURBAN COUNTRY CLUB BEACHWOOD
VICTORIA COUNTRY CLUB	OPPIPLAAS
WINGATE PARK COUNTRY CLUB	EISH RESTAURANT
BERTIES MOORINGS TAVERN RESTAURANT	THE GODFATHER
HIGHLANDER PUB	MILNERTON GOLF CLUB
DE AKKER PUB AND RESTAURANT OLD	STELLENBOSCH GOLF CLUB
BARNEYS TAVERN PE	THE BIG BARREL PUB
DURBANVILLE GOLF CLUB	AMIGOS TAVERNA
MAESTROS ON THE BEACH	MARLINS (NTO)
RASCALS PIZZERIA	THE SCRUMPY JACK
TONYS ROMA	THE CAPE SUITES HOTEL
BOSSA STELLENBOSCH	SUNDOWNER (NTO)
DROS CANAL WALK	Lions Lair (Bains Game Lodge) (NTO)
TAVERN N ALE	CRAWDADDYS BROOKLYN
SEAFOOD LAPA	FAT CACTUS (NTO)
DEVON VALE COUNTRY CLUB	IL FORNO MEDITARANEAN
KITIMA (NTO)	AJ S PUB
PEDDLARS BEND RESTAURANT	DROS CENTURION
JOHNNY FOX S PUB AND RESTAURANT	BOSSA SOCIAL CAFE AND BAR
BUCCANEERS PUB AND GRUB	CRAWDADDY'S - MONTANA (NTO)
KELVIN GROVE CLUB	STONES
ALBERTO'S RESTAURANT AND PUB	SUNDOWNER RESTAURANT
THE VILLA TARVEN CC	DROS MIDDELBURG
CLOVELLY COUNTRY CLUB	SIR LOIN
P E DEEP SEA ANGLING CLUB	NGUNI GRILL
DOODLES RESTAURANT TABLE VIEW	FISHERMAN'S
MADEIRA SEAFOOD RESTAURANT	EAGLE CANYON COUNTRY CLUB
LANGEBAAAN GOLF CLUB	QUARTER DECK PUT AND GRILL

TWEET TO TIP CAMPAIGN RULES



JOCK AND JAVA	SIGGIS GERMAN PUB & GRILL (NTO)
Rhapsody's Sunnyside (NTO)	SAFARI CLUB
O'REILLY'S PUB & GRILL	DROS BELA BELA
NEWS CAFE TABLE VIEW	BOARDHOUSE BEACH BAR (NTO)
HUDSONS ON SOMERSET	PURPLE COW (NTO)
TINTSWALO @ ROUNDHOUSE (NTO)	MO-ZAM-BIK (NTO)
BLOEMHOF RESTAURANT (NTO)	JOHN DORY'S MENLYN (NTO)
MOLLY MALONES (NTO)	DUNKELD BOWLS CLUB (NTO)
DROS RICHARDS BAY	EMPIRE CAFE (NTO)
NORTHERS RUGBY CLUB (NTO)	HIGHER GROUND (NTO)
COPPER CLUB (NTO)	FARHENHEIT BOKSBURG (NTO)
GRAZAL INDIAN RESTAURANT (NTO)	HOTEL AT TZANEEN
ILALA PALM LODGE (NTO)	READING COUNTRY CLUB
CAPPELLO (NTO)	THROBBING STRAWBERRY (NTO)
THE PALMS PUB AND GRILL	All Stars Sports Bar (NTO)
ROCK@88 (NTO)	HUDSONS CLAREMONT (NTO)
THE OLD ROSE	BOSVELD LAPA (NTO)
Jackal Creek Golf Estate (NTO)	HOOTERS KEMPTON PARK (NTO)
RUSTY HOOK FLY AND ART LURE CLUB (N	SLUG AND LETTUCE CENTURY CITY (NTO)
MOYO EDEN ON THE BAY	DOWN SOUTH (NTO)
JERRY'S BURGER BAR (NTO)	HARVARD CAFE (NTO)
CAPPELLO GHANDI SQUARE	PAPA BOA (NTO)
COTSWOLD DOWNS GOLF ESTATE (NTO)	THE CLUB HOUSE (NTO)
SALT YARD (NTO)	HUDSONS PARKHURST (NTO)
ALBA LOUNGE (NTO)	320 PUB AND GRILL
PANORAMA GOLF RANGE (NTO)	JERRYS BURGER BAR SEA POINT (NTO)
RIDGEBACK VILLAGE (NTO)	TASOS BAR AND GRILL (NTO)
VIPER LOUNGE (NTO)	EISH RESTAURANT

**TWEET TO TIP CAMPAIGN RULES**

ARCADE EMPIRE	CAPPELLO WITBANK (NTO)
CHAMPION SPORTS BAR (NTO)	NATCHEZ SPUR
HENNIES - CENTURION (NTO)	THE ANGUS GRILL
MOZAMBIK LINKSFIELD (NTO)	HENNIES MIDDELBURG (NTO)
FAT CACTUS WOODSTOCK (NTO)	BOSSA STRAND PAVILLION (NTO)
SOMETHING GOOD	CHEWNZ (NTO)
CHEERS	PICOLINOS
HARD ROCK CAFE (NTO)	SPRING DAY RESTAURANT (NTO)
SEAT (NTO)	OBZ CAFE
CHATTERS (NTO)	SIGNOR VINO WINE AND TAPAS (NTO)
DROS EDENVALE (NTO)	COOL RUNINGS PUB AND GRILL (NTO)
WAXY O CONNORS HILLCREST	THIRST @ 28 DEGREES EAST (NTO)
KEG AND BEAGLE	RODIZIO RESTAURANT FOURWAYS
WINSTONS PUB	SEELAN RESTAURANT (NTO)
CRAWDADDYS RESTAURANT WATERGLEN	011 BY THE BARON (NTO)
DROS REDRUTH (NTO)	BOSSA VREDEKLOOF (NTO)
TAKIS RESTAURANT AND CIGAR BAR	TIGERS MILK SUNCOAST (NTO)
CEDAR LAKES CLUBHOUSE (NTO)	EASY TIGER - DO NOT CALL
2 SHOTS KUILSRIVIER (NTO)	BOSSA WEST COAST VILLAGE (NTO)
THE BARON UMHLANGA (NTO)	HOBBY PARK (NTO)
CONNORS (NTO)	