

CASTLE LITE SAVE YOUR SUMMER AT HOME COMPETITION RULES

27 DECEMBER 2021 – 16 JANUARY 2022

1. Introduction

- 1.1. This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families, (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition, or (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies, associated companies, and participating outlet owners and staff.
- 1.2. The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3. Participation in the Competition by all entrants (“**Participants**”) constitutes acceptance of these Competition Rules.

2. Competition Period

This Competition will run from 27 December 2021 until 16 January 2022, both dates being inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. Competition Entry Process

- 3.1. This Competition will take place online and on the official Castle Lite social media page on Twitter (@CastleLitesa).
- 3.2. Internet access and/or a valid social media Twitter account are required to enter the Competition.
- 3.3. Participants will only be able to enter the Competition on 27 December 2021 (“**First Entry Date**”), 7 January 2022 (“**Second Entry Date**”) and 12 January 2022 (“**Third Entry Date**”).
- 3.4. In order to enter the Competition on the First Entry Date and the Second Entry Date, a Participant must: (i) on either of the First Entry Date or the Second Entry Date go to the URL <https://www.castlelite.co.za/save-your-summer/form>; and (ii) provide the following information as requested at the URL: (a) name; (b) surname; (c) cell phone number; and (iv) email address.
- 3.5. On each of the First Entry Date and Second Entry Date, the Promoter will post a tweet relevant to the Competition on its official account Twitter (@CastleLitesa). These tweets will be published to

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inform Participants about the Competition, and a link to the foresaid URL will be on the tweets for Participants to enter the Competition through the tweets if they wish to do so. On the First Entry Date and the Second Entry Date, Participants need not enter the Competition through the link on the tweets and can enter by going to the URL directly on a web browser.

- 3.6. On the Third Entry Date, the Promoter will post another tweet relevant to the Competition on its official account Twitter (@CastleLitesa). In order to enter the Competition on the Third Entry Date, a Participant must, before 17h00, retweet or reply to the tweet published on the Third Entry Date and tag 3 of his or her Twitter friends in the comments section of the retweet or reply. Participants will only be able to enter the Competition on the Third Entry Date before 17h00 on the Third Entry Date.
- 3.7. A Participant can enter the Competition as many times as he or she wishes but may only win one prize in the Competition (across the First Entry Date, the Second Entry Date and the Third Entry Date).
- 3.8. Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.
- 3.9. Entry into the Competition as well as the availability of the Prize shall be subject to any regulations issued in terms of Section 27(2) of the Disaster Management Act, 2002 (“**Regulations**”).

4. Description of Prizes

- 4.1. The prize for this Competition is an at-home entertainment kit consisting of the following vouchers and items (the “**Prize**”):
 - 4.1.1. 2 cases of 24 Castle Lite 340ml NRBs to be enjoyed responsibly, valued at approximately R440;
 - 4.1.2. a music streaming voucher (1-year subscription), valued at approximately R750;
 - 4.1.3. 2 online shopping vouchers worth R1,000 each; and
 - 4.1.4. 1 online food voucher worth R1,000.
- 4.2. There is a total of 350 Prizes available to be won during the Competition Period and each Prize has a value of approximately R4,190.
- 4.3. No Prize, in whole or in part, can be transferred to any other person or exchanged for an alternate prize or for its cash value. A winner may not substitute himself/herself with any other person.

5. Winner Selection and Notification

- 5.1. The winners will be selected by random draw process. There will be one draw in respect of each of the First Entry Date, the Second Entry Date and the Third Entry Date (and therefore a total of 3 draws

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during the Competition Period). The draw in respect of the First Entry Date will take place on or before 3 January 2022 and will consist of all valid entries received on the First Entry Date; the draw in respect of the Second Entry Date will take place on or before 14 January 2022 and will consist of all valid entries received on the Second Entry Date; and the draw in respect of the Third Entry Date will take place on or before 19 January 2022 and will consist of all valid entries received on the Third Entry Date (before 17h00).

- 5.2. There will be a total of: (i) 150 winners selected in the first draw (in respect of the First Entry Date); (ii) 150 winners selected in the second draw (in respect of the Second Entry Date); and (iii) 50 winners selected in the third and final draw (in respect of the Third Entry Date).
- 5.3. The winners selected in the first two draws will be notified by the Promoter via SMS within 7 days after the relevant draw.
- 5.4. The winners selected in the third draw will be notified by the Promoter electronically via direct message on Twitter within 7 days after the draw.
- 5.5. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. Winner Verification

- 6.1. A winner will be verified as complying with the Participant eligibility criteria set out in Competition Rule 1.1. A winners may be asked to provide a copy of his/her identity document/passport/driver's license/proof of residential address in order to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.
- 6.2. A Prize will only be awarded after successful verification of the winner.
- 6.3. The Promoter reserves the right to carry out audits in respect of any winner to verify his/her eligibility and/or the validity of the winner's entries. The Promoter may disqualify any winner if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of entries or otherwise falsifying data. All entries or participants determined by the Promoter or its agents to be invalid or ineligible will forfeit all rights to a Prize and will not be compensated in any way.

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7. Prize Forfeiture

- 7.1. A winner must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize.
- 7.2. If a winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize.
- 7.3. Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

8. General

- 8.1. All Participants must comply with the Regulations at all times and any non-compliance with the Regulations will result in automatic disqualification. It shall be the sole responsibility of the Participants to observe and comply with any and all restrictions imposed by the Regulations from time to time. Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any losses or damages arising from a breach of the provisions of the Regulations by such Participants and the Promoter shall not in any manner whatsoever be liable for any transgressions by any Participant in this regard.
- 8.2. To the extent that any intellectual property rights vest in a Participant through the creation and submission of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, any and all intellectual property arising as a result will vest in the Promoter and the Participant hereby waives any associated rights. Each Participant indemnifies the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.
- 8.3. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

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- 8.4. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.5. Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to the following:
- 8.5.1. the Promoter may process the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.5.2. the Promoter may transfer the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, for utilisation of a Prize during the course and scope of the Competition,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.
- 8.6. With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to the Promoter sharing personal information is obtained from the Participants. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.7. A Participant may, by submitting a request to the following link: <https://www.sab.co.za/content/data-subject-request-0>, request the Promoter to:
- 8.7.1. correct or delete personal information about the Participant in its possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 8.7.2. destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 8.8. The Promoter may make media announcements or publish the names and/or photographs of a winner without remuneration being made payable to the winner, provided that any such person may expressly elect to decline this by written communication to the Promoter.

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- 8.9. Should a Prize not be available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be compensated in any way in this instance by the Promoter.
- 8.10. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of the Prize.
- 8.11. These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12. The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation the Promoter will not compensate any individual for any reason whatsoever.
- 8.13. **All Participants hereby agree to indemnify and hold harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Competition or their receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.14. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. Entries will only be accepted if they comply with all entry instructions. Any form of network or systems manipulation including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.15. By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information

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of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. The Participant may decline by opting out via the opt out mechanism provided on the communications.

- 8.16. The Participant shall promptly remove any and all posts and/or comments which he/she has control over at the request of the Promoter.
- 8.17. These Competition Rules are available at www.castlelite.co.za/terms-and-conditions.