

CASTLE LITE SAVE YOUR SUMMER COMPETITION RULES

18 NOVEMBER 2021 - 16 JANUARY 2022

1. Introduction

- 1.1. This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Limited (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families, (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition, or (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies, associated companies, and participating outlet owners and staff.
- 1.2. The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3. Participation in the Competition by all entrants (“**Participants**”) constitutes acceptance of these Competition Rules.

2. Competition Period

This Competition will run from 18 November 2021 until 16 January 2022, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. Competition Entry Process

- 3.1. In order to enter the Competition, a Participant must either:
 - 3.1.1. purchase either (i) 1 (one) bottle of Castle Lite being 340ml or 660ml; (ii) 1 (one) 6-pack of Castle Lite comprising of 6 (six) bottles of Castle Lite each being 340ml or 660ml or; (iii) 1 (one) case of Castle Lite comprising of 24 (twenty four) bottles of Castle Lite each being 340ml or 660ml to drink responsibly, and dial the unique USSD code found on the crown of the purchased product to *120*3338*CODE# and follow the prompts; or
 - 3.1.2. sign up to the Castle Lite database by completing all the mandatory fields in the database entry form which may be found at www.castlelite.co.za. Participants must be signing up to the Castle Lite database for the first time and will not be eligible if they signed up to the Castle Lite database prior to the commencement of the Competition Period.
- 3.2. Entry is only valid if made in accordance with Competition Rule 3.1.

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- 3.3. A Participant can enter the Competition in accordance with Competition Rule 3.1.1 a maximum of five times per day during the Competition Period. A code shall only be valid for one entry.
- 3.4. A Participant can enter the Competition in accordance with Competition Rule 3.1.2 only once.
- 3.5. Entry into the Competition as well as the availability of the Prize shall be subject to any regulations issued in terms of Section 27(2) of the Disaster Management Act, 2002 (“**Regulations**”).
- 3.6. Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable, including sending of the USSD code when entering the Competition as set out above.

4. Description of Prize

4.1. Grand Prize

4.1.1. The grand prize for this Competition consists of the following:

- (a) 1 (one) of 10 (ten) vouchers each to the value of R10,000; and
- (b) 1 (one) of 10 (ten) ‘beer box crates’ comprising of the following Castle Lite branded items, with an approximate value of R40,000: (i) 1 (one) cooler box; (ii) 1 (one) bluetooth music system; (iii) 1 (one) ice maker; (iv) 2 (two) ice buckets; (v) 1 (one) mini refrigerator; (vi) 1 (one) beer trolley; (vii) 1 (one) fat sack; (viii) 2 (two) cushions; (ix) 1 (one) umbrella; (x) 2 (two) cases of 24 (twenty four) Castle Lite 340ml, to drink responsibly; (xi) 100 (one hundred) coasters; and (xii) 30 (thirty) glasses.

Each a “**Grand Prize**”.

4.1.2. There are 10 (ten) Grand Prizes available to be won during Competition Period.

4.2. Refresher Prize

4.2.1. The Refresher Prize for this Competition is one of the following items:

- (a) 1 (one) of 5,000 (five thousand) Castle Lite 340ml bottle 6 pack vouchers, each with a value of R74.99;
- (b) 1 (one) of 120,000 (one hundred and twenty thousand) airtime vouchers, each with a value of R15;
- (c) 1 (one) of 1,000 (one thousand) card-less cash vouchers from a leading bank, each with a value of R300;
- (d) 1 (one) of 600 (six hundred) vouchers from a leading food delivery service, each with a value of R150;
- (e) 1 (one) of 200 (two hundred) vouchers from a leading retailer, each with a value of R1,000;

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(f) 1 (one) of 10 (ten) gaming consoles from a leading gaming company, each with a value of R15,000; and/or

(g) 1 (one) of 60 (sixty) cooler boxes, each with a value of R1,400.

Each a “**Refresher Prize**”.

4.2.2. There are 126,870 (one hundred and twenty six thousand eight hundred and seventy) Refresher Prizes available to be won during the Competition Period.

4.3. Weekly Prize

4.3.1. The Weekly Prize for this Competition is one of the following items:

(a) 1 (one) of 90 (ninety) cooler boxes, each with a value of R1,400; and

(b) 1 (one) of 18,000 (eighteen thousand) Castle Lite 6 (six) pack, comprising of 6 (six) bottles of Castle Lite each being Castle Lite 340ml, vouchers, each voucher with a value of R74.99 and valid until 31 July 2022.

Each a “**Weekly Prize**”.

4.4. The Grand Prize, the Refresher Prize and Weekly Prize each constitute a “**Prize**” and together, the “**Prizes**”.

4.5. No person may win more than 1 (one) Grand Prize in this Competition.

4.6. No Prize, in whole or in part, can be transferred to any other person or exchanged for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

5. Winner Selection and Notification

5.1. Grand Prize

5.1.1. The winners of the Grand Prize will be selected via a random draw process. There will be 2 (two) random draws, with the first draw comprising of all entries received during the Competition Period in terms of Competition Rule 3.1.1 (“**First Draw**”) and the second draw comprising of all entries received during the Competition Period in terms of Competition Rule 3.1.2 (“**Second Draw**”). Each draw will take place on or before 24 January 2022.

5.1.2. There will be up to 6 (six) winners selected from the First Draw and up to 4 (four) winners selected from the Second Draw.

5.1.3. The winner of the Grand Prize will be notified by Foneworx via phone or email on or before 25 January 2022. The Grand Prize will be delivered to the winners by the Promoter or its nominated agent to the address provided by each winner within the Republic of South Africa on or about 31 January 2022. The Promoter will contact the winner to arrange delivery.

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5.1.4. If the Promoter is unable to contact the winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

5.2. Refresher Prize

5.2.1. The winners of the Refresher Prize will be selected by a random draw process comprising of entries made in terms of Competition Rule 3.1.1. There will be a total of 9 (nine) weekly draws during the Competition Period. A draw will take place on or about 23 November 2021, on or about 30 November 2021, on or about 7 December 2021, on or about 14 December 2021, on or about 21 December 2021, and on or about 28 December 2021, and 3 (three) draws will take place during 1 January 2022 – 31 January 2022. Each draw will consist of all valid entries received from the date of the last draw up until the relevant draw date (or in respect of the last draw, the end of the Competition Period).

5.2.2. The winner of the Refresher Prize will be notified by Foneworx via phone and/or email on the date immediately following the weekly draw. If the Promoter is unable to contact the winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

5.3. Weekly Prize

5.3.1. The winners of the Weekly Prize will be selected by a random draw process comprising of entries made in terms of Competition Rule 3.1.2. There will be a total of 9 (nine) weekly draws during the Competition Period. A draw will take place on or about 23 November 2021, on or about 30 November 2021, on or about 7 December 2021, on or about 14 December 2021, on or about 21 December 2021, on or about 28 December 2021, on or about 4 January 2022, on or about 11 January 2022, and on or about 18 January 2022. Each draw will consist of all valid entries received up until the relevant draw date during the Competition Period.

5.3.2. The winner of the Weekly Prize will be notified by Foneworx via phone and/or email on the date immediately following the weekly draw. If the Promoter is unable to contact the winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. Winner Verification

6.1. A winner must be over the age of 18 (eighteen) years old and will be verified as complying with the Participant eligibility criteria set out in Competition Rule 1.1. A winner may be asked to provide a copy of their identity document/passport/driver's license/proof of residential address in order to receive

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the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

- 6.2. A Prize will only be awarded after successful verification of the winner. Failing successful verification of any winner, a substitute winner may be selected at the discretion of the Promoter.
- 6.3. The Promoter reserves the right to carry out audits in respect of any winner to verify his/her eligibility and/or the validity of a winner's entry. The Promoter may disqualify any winner if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. All entries, participants or travel partners determined by the Promoter or their agents to be invalid or ineligible will forfeit all rights to any Prize and will not be compensated in any way.

7. Prize Forfeiture

- 7.1. A winner must communicate his/her full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize.
- 7.2. If a winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize.
- 7.3. Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

8. General

- 8.1. All Participants must comply with the Regulations at all times and any non-compliance with the Regulations will result in automatic disqualification. It shall be the sole responsibility of the Participants to observe and comply with any and all restrictions imposed by the Regulations from time to time. All Participants indemnify and hold harmless the Promoter, their respective associated companies (directors, officers and employees) and agents, against any losses or damages arising from a breach of the provisions of the Regulations by such Participants and the Promoter shall not in any manner whatsoever be liable for any transgressions by any Participant in this regard.
- 8.2. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.

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- 8.3. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of the Prize in its entirety with no compensation to any party by the Promoter.
- 8.4. Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to the following:
- 8.4.1. the Promoter may process the Participant's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.4.2. the Promoter may transfer the winning Participant's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of the Prize,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("POPIA") and any other applicable law, and for the purpose of giving effect to the Competition.
- 8.5. With the exception of Competition Rule 8.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or the Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the Participants by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.6. Participant may, by submitting a request at the following link <https://www.sab.co.za/content/data-subject-request-0>), request the Promoter to-
- 8.6.1. correct or delete personal information about the Participant in its possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
- 8.6.2. destroy or delete a record of personal information about the Participant that the Promoter is no longer authorised to retain.
- 8.7. The Promoter may make media announcements or publish the names and/or photographs of the winners without remuneration being made payable to the winners, provided that any such person may expressly elect to decline this by written communication to the Promoter.

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- 8.8. Should the Prize not be available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be compensated in any way in this instance by the Promoter.
- 8.9. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by the winners which are not expressly contemplated as part of the Prize.
- 8.10. These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.11. The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation the Promoter will not compensate any individual for any reason whatsoever.
- 8.12. All Participants and winners indemnify and hold harmless the Promoter, their respective associated companies (directors, officers and employees) and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Competition or their receipt, participation, ownership and/or use of the Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 8.13. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No applications from agents, third parties, organised groups or applications automatically generated by computer will be accepted. Entries will only be accepted if they comply with all entry instructions. Any form of network or systems manipulation including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.14. By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details



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provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. The Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications.

8.15. These Competition Rules are also available on <https://www.castlelite.co.za/terms-and-conditions>.