
CASTLE LITE X NBA ABU DHABI EXPERIENCE WEBSITE COMPETITION RULES**15 JULY 2024 –27 OCTOBER 2024****1. INTRODUCTION**

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

This Competition will run from **15 JULY 2024** until **27 OCTOBER 2024**, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period. It is however, noted that the Main Prize (as defined in paragraph 4 below) shall only be eligible for winning until 18 August 2024, as the Event which forms the subject of the Main Prize takes place on 4 October 2024.

3. COMPETITION ENTRY PROCESS

- 3.1 To enter the Competition, a Participant must:
- 3.1.1 Visit the Castle Lite website at <https://www.castlelite.co.za> , enter all relevant details in order to stand a chance to win an NBA experience or Exclusive Castle Lite Merch. Participants will directed from various channels i.e. TV, social media (X, Facebook,

Instagram, YouTube), Blue Robot (X and Instagram) and Leadgen (Facebook) @castlelitesa to enter the competition.

- 3.2 Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.
- 3.3 Entry is only valid through this medium and manner.
- 3.4 A Participant may only enter the Competition once.

4. DESCRIPTION OF MAIN PRIZE

- 4.1 There are two categories of prizes for this Competition (“Prize”), which shall be described in this paragraph 4.

Main Prize

- 4.2 The main prize for this Competition is 1 of 5 3-night trips for the winner and a guest (“Attendee(s)”) to the NBA Pre-season games taking place in Abu Dhabi on the 4th October 2024 (“Event”) (collectively referred to as the “Main Prize”).
- 4.3 The winners must be available to depart from the 1st October 2024 and return on the 5th October.
- 4.4 The Main Prize has an approximate value of R174 000 for 2 (two) people.
- 4.5 The Main Prize will include international travel and travel within the destination, accommodation, tickets to the Event; meals and drinks will be catered for within reason at the Promoters sole discretion. All Attendees will be staying in Dubai for the duration of the trip and will spend a full day in Abu Dhabi for the NBA Pre Season Game.
- 4.6 For the Main Prize, the Promoter will pay for the cost of international travel from a main airport within South Africa (The Promoter shall not pay for any transfers to the airport within South Africa). The Promoter will assist only with the costs of obtaining a visa for the travel for the attendees by appointing an agency to assist with the visa application process. The Attendees shall ensure that they timeously provide all

necessary documents required for the visa application to the agency appointed by the Promoter. **The winner shall be responsible for obtaining travel documents (such as passports). Winners must on request provide the Promoter with a copy of his/her identity** and/or travel documents in order for the Promoter to arrange the relevant flights. If a winner is sent home for bad behaviour as determined in the Promoter's discretion, then the Promoter is entitled to recover the costs of travel from a winner. The Promoter shall not be held liable should any of the Attendees be denied a visa to attend the Event and such denial will result in the forfeiture of the Main Prize.

- 4.7 A winner will be required to sign (and will ensure that his/her guests also sign) a waiver and indemnity form relating to the Prize, which will be provided by the Promoter, and a signed copy of which must be returned to the Promoter prior to attendance of the event.
- 4.8 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.
- 4.9 No person may win more than one Main or Weekly Prize in this Competition.

WEEKLY PRIZES

- 4.10 There are also a total of 730 prizes each available to be won weekly for the duration of the Competition (collective referred to as the "**Weekly Drop(s)**") with the first Weekly Drop being awarded on 15th August 2024. The Weekly drops consist of the following items:
- 4.10.1 380 x basketball jersey and shorts valued at approximately ZAR 500.00 each;
- 4.10.2 725 x drop boxes valued at approximately ZAR 250.00 each;
- 4.10.3 180 x coach jackets valued at ZAR 700.00 each;
- 4.10.4 180 x caps valued at approximately ZAR 125.00 each;
- 4.10.5 180 x mock necks valued at approximately ZAR 300.00 each;

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- 4.10.6 180 x tote bags valued at approximately ZAR 150.00 each; and
 - 4.10.7 180 x utility jackets valued at approximately ZAR 350.00.
 - 4.10.8 Each Weekly Drop will be given away weekly on website with the first Weekly Drop.
 - 4.11 No person may win more than one Main Prize or Weekly Drop in this Competition. One person can win both a Main Prize and a Weekly Drop.
 - 4.12 For the avoidance of doubt, all Attendees shall be deemed to be Participants (or winners as applicable) under these Competition Rules and, accordingly all provisions of these Competition Rules which apply to the Participants shall also apply to the Attendees (except in relation to entry). Winners will ensure that their Guests comply with these Competition Rules.

5. WINNER SELECTION AND NOTIFICATION

- 5.1 The Main Prize winners will be selected by a random draw process. The draw will take place on or before **19 August 2024** and will consist of all valid entries received during the Competition Period.
- 5.2 A Main Prize winner will be notified by the Promoter **via the information provided when entering the competition** on or before **19 August 2024**. If the Promoter is unable to contact a winner within 3 attempts, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.
- 5.3 The Weekly Drop winners will be selected by a random draw process. The draw will take place weekly starting on Monday the 19 August 2024 and will consist of all valid entries received during the Competition Period.
- 5.4 The Weekly Drop winner will be notified by the Promoter or its nominated agent through the contact details provided **within 5 days of the draw having taken place**. If the Promoter is unable to contact a winner within 3 attempts, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process. The winner will need to provide a

delivery address and accurate contact information in order for the prize to be delivered within 1 month of having received the information.

6. WINNER VERIFICATION

- 6.1 A winner and their Guest must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prize. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time, these verification procedures shall apply to winners of the Main Prize and Weekly Drop.
- 6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.
- 6.3 The Promoter reserves the right to carry out audits in respect of a Participant and guests to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant or guest is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.
- 6.4 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.

7. PRIZE FORFEITURE

- 7.1 A winner and/or their guest must communicate his/her full details to the Promoter or its nominated agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.
- 7.2 If a winner and/or their guest is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as a original winner was chosen.

8. GENERAL

- 8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos,

drawings or other creative works, created pursuant to the Participant's entry in the Competition.

- 8.3 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.4 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 8.5 Each Participant and/or guest, by participating in the Competition, acknowledges, agrees and expressly consents to:
- 8.5.1 the Promoter processing the Participant's and guest's personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 8.5.2 the Promoter transferring the winning Participant's and guest's personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,

which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 ("**POPIA**") and any other applicable law, and for the purpose of giving effect to the Competition.

- 8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.

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- 8.7 A Participant and/or guest may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.7.1 correct or delete personal information about the Participant or guest in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
 - 8.7.2 destroy or delete a record of personal information about the Participant or guest that the Promoter is no longer authorised to retain.
- 8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 8.9 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.
- 8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and**
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its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity shall be applicable to all Attendees. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.

- 8.14 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.15 By participating in the Competition, each Participant and guest gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 8.16 These Competition Rules are also available on <https://www.castlelite.co.za/terms-and-conditions>

