

## LITESIDEOFSA20 - FOP PROMOTIONAL COMPETITION RULES

5 JANUARY 2024 - 8 FEBRUARY 2024

### 1. INTRODUCTION

- 1.1 This promotional competition (the “**Competition**”) is run by The South African Breweries (Pty) Ltd (the “**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (the “**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

### 2. COMPETITION PERIOD

This Competition will run from 5 January 2024 until 8 February 2024, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (the “**Competition Period**”). Entries will only be accepted during the Competition Period.

### 3. COMPETITION ENTRY PROCESS

- 3.1 In order to enter the Competition, a Participant must:
  - 3.1.1 purchase 2 x Castle Lite 500 ml draughts (the “**Qualifying Product**”) at any of the Promoter’s selected participating outlets as indicated in Annexure A to these Competition Rules (and as may be changed by the Promoter, or its agent, in their sole discretion, from time to time) (the “**Participating Outlet**”);

- 3.1.2 fill in his/her details and complete the Competition related form, as prompted, on a device that will be presented to a Participant by the Promoter, or its agent, at the relevant Participating Outlet (the “**Device**”);
  - 3.1.3 accept the Competition related form terms and conditions on the Device; and
  - 3.1.4 spin the wheel on the Device, as prompted, to stand a chance to win a Prize (as further described in Competition Rule 4 below).
- 3.2 Entry is only valid in the above medium and manner.
- 3.3 Participants may enter the Competition as many times as they wish provided that as per Competition Rule 4.4 below, no person may win more than one Prize in this Competition.
- 3.4 No affiliation shall be construed to exist between any third-party brand and the Promoter, or its agent.
- 4. DESCRIPTION OF PRIZE**
- 4.1 The prize for this Competition is one set of double tickets for each winner and a guest of his/her choice (a “**Guest**”) to attend a SA20 game (in the “Over 18 Party Zone” area) (the “**Event**”) of the Promoter’s, or its agent’s, choice at a stadium situated in the area where the relevant winner resides or is otherwise based at the time of entering the Competition (as determined solely by the Promoter, or its agent, taking into consideration, amongst other things, from which Participating Outlet the winner has entered this Competition). The date and venue thereof will be communicated to the winners by the Promoter, or its agent, (each, a “**Prize**” and together the “**Prizes**”).
- 4.2 There is a total of 1,207 Prizes available to be won during Competition Period and each Prize has a value of approximately R300.00 to R500.00 per Prize.
- 4.3 A winner is responsible for the cost of any accommodation and/or travel to and from the Event for that winner and his/her Guest, and any other costs associated with the use and enjoyment of a Prize.
- 4.4 No person may win more than one Prize in this Competition.

- 4.5 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.
- 4.6 The Guests shall be deemed to be Participants under these Competition Rules and, accordingly, all provisions of these Competition Rules which apply to the Participants shall also apply to the Guests. In order to receive the Prize and attend the Event, the winners and each Guest will be required to sign and submit an indemnity form to the Promoter which will be provided by the Promoter, or its agent.
- 4.7 The Promoter, or its agent, will send the Prize to the winners electronically within seven days after the winner has provided his/her details as described in Competition Rule 3.1.2 above. If the Promoter, or its agent is unable to send a Prize to the winner electronically using such details for whatever reason, a substitute winner may at the discretion of the Promoter, or its agent, be selected using the same winner selection process.
5. **WINNER VERIFICATION**
- 5.1 A winner and his/her Guest must be over the age of 18 years old and must comply with a Participant eligibility criteria set out in Competition Rule 1.1 above and the requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant and/or his/her Guest may be asked to provide a copy of his/her legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prizes. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.
- 5.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.

- 5.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d) above, the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.
- 5.4 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant previously won a prize to the value of R10 000 or more in the preceding 12 months from the start date of this Competition.
- 6. PRIZE FORFEITURE**
- 6.1 A winner must communicate his/her full details to the Promoter, or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.
- 6.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 6.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.
- 7. GENERAL**
- 7.1 Should the process for entry into the Competition or a Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 7.2 In the event of a dispute, the Promoter's decision is final, and binding and no correspondence will be entered into.

- 7.3 The timelines stated by the Promoter, or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.
- 7.4 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to:
- 7.4.1 the Promoter processing a Participant’s personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
- 7.4.2 the Promoter transferring the winning Participant’s personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 (“**POPIA**”) and any other applicable law, and for the purpose of giving effect to the Competition.
- 7.5 With the exception of Competition Rule 7.4 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 7.6 A Participant may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 7.6.1 correct or delete personal information about a Participant in the Promoter’s possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or

- 7.6.2 destroy or delete a record of personal information about a Participant that the Promoter is no longer authorised to retain.
- 7.7 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner without remuneration being payable to a winner, provided that the Promoter will not do so if a winner communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published.
- 7.8 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 7.9 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner which are not expressly contemplated as part of a Prize.
- 7.10 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 7.11 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 7.12 **Each Participant, and Guest, indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**

- 7.13 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 7.14 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to a Participant; (ii) conduct market research using personal information of a Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by a Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 7.15 These Competition Rules are also available on <https://www.castlelite.co.za/terms-and-conditions>.

## Annexure A: List of Participating Outlets

Area	Stadium	Participating Outlet
DURBAN	Kingsmead	ACTION SPORTS DURBAN NORTH SPF
		MULLIGANS ON MACKEURTON (NTO)
		HOUSE OF CURRIES
		DURBAN CRUSADERS CLUB
GQEBERHA	St Georges Park	BARNEYS TAVERN PE
		OLD GREY UNION CLUB
		TAPAS
JOHANNESBURG	Wanderers	SILVASALE EVENTS AND CATERING
		GRILLHOUSE MELROSE
		HOGSHEAD DOUGLASDALE
		HOGSHEAD ILLOVO
PRETORIA	Centurion	ACTION SPORTS CENTURION
		HENNIES - CENTURION (NTO)
		Padstal Centurion
		Stoetbul Centurion
CAPE TOWN	Newlands	ACTION SPORTS MONTAGUE GARDENS
		ACTION SPORTS BRACKENFELL
		FORESTERS ARMS BAR
		FURLEY'S
PAARL	Boland Park	PEPPER AND PEARL
		BREEZY HILL (NTO)
		DIE NAG UIL
		HENNIES PAARL