

SA20 FAN-TEAM COMPETITION RULES**12 JANUARY 2024 - 28 JANUARY 2024****1. INTRODUCTION**

- 1.1 This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Ltd (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies or associated companies; and (d) participating outlet owners and staff.
- 1.2 The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”).
- 1.3 Participation in the Competition by an entrant (a “**Participant**”) constitutes acceptance of these Competition Rules by that Participant.

2. COMPETITION PERIOD

This Competition will run from 12 January 2024 until 28 January 2024, both dates inclusive, or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. COMPETITION ENTRY PROCESS

- 3.1 This Competition will take place on the Promoter’s websites (available at www.litesideofsa20.co.za and www.castlelite.co.za) (each a “**Promoter’s Site**”). Internet access is required to successfully enter the Competition.
- 3.2 In order to enter the Competition, a Participant must do the following:
- 3.2.1 visit a Promoter’s Site; and

- 3.2.2 create a fan profile for this Competition by providing the relevant details as prompted (which details will include prompting a Participant to: (a) create a fan-team consisting of four individuals including the Participant; (b) extending an invite to the three individuals who will form part of the Participant's fan-team to create their individual fan profiles by providing the relevant details as prompted on a Promoter's Site; and (c) uploading a picture showing all four members of the Participant's fan-team). For clarity, the three individuals forming part of a Participant's fan-team are each only required to create a fan profile for this Competition using the link that will be shared with them by the Participant.
- 3.3 Entry is only valid through this medium and in this manner. A Participant may only enter the Competition once.
- 3.4 Participants who successfully complete the entry steps referred to in Competition Rule 3.2 will automatically be entered into the draw for a chance to win a Prize (as detailed in Competition Rule 4).
- 3.5 Participants are liable for their own data and voice charges in respect of the Competition participation as well as any verification process, if applicable.
- 3.6 Each Participant, in their engagement with this Competition pursuant to Competition Rule 3.2, shall ensure that everyone in their picture is of 18 years of age or older and each Participant shall ensure not to upload a picture that is of an immoral, scandalous or illegal nature likely to have an adverse effect on the reputation of the Promoter, including but not limited to, a picture containing or depicting the underage drinking of minors, drinking while pregnant, abusive or sexual behaviour, and/or the participation in dangerous activities. Each Participant shall procure the compliance by members of his/her fan-team of this Competition Rule 3.6 and hereby indemnifies the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all losses, whether direct, indirect, consequential or otherwise, arising out of a Participant's or his/her fan-team member's non-compliance with or breach of this Competition Rule 3.6 and/or any other content restrictions in these Competition Rules. In addition to the aforesaid, any non-compliance with or breach of this Competition Rule 3.6 by a Participant or his/her

fan-team members will result in an immediate disqualification of the said Participant and his/her fan-team members.

4. DESCRIPTION OF THE PRIZES

4.1 The prizes to be won in this Competition (each a “**Prize**” and collectively the “**Prizes**”) is the following:

4.1.1 1 of 20 R5,000 cash prizes (the “**Cash Prize**”); and/or

4.1.2 1 of 5 trips, each with an approximate value of R40,000, to attend the SA20 final match scheduled to take place at Newlands Cricket Ground in Cape Town (the “**Venue**”) on or about 10 February 2024 (the “**Grand Prize**”) or as otherwise notified and confirmed by the Promoter or its agent. The details of what the Grand Prize comprises is subject to the Promoter’s sole confirmation and may change at any time during or after the Competition Period with notice to a winner. The Grand Prize currently includes: (a) return flight tickets from the Attendees’ city of residence to Cape Town; (b) accommodation in Cape Town; (c) the Attendees reasonable transportation costs between the Venue and the Attendees’ place of accommodation; and (d) a meal allowance for each Attendee for the duration of the trip.

4.2 A winner of the Grand Prize will be permitted to bring with them all three members forming part of their fan-team (each an “**Additional Attendee**” and together, the “**Additional Attendees**”) to enjoy the Grand Prize. In order to receive the Grand Prize, a winner shall (and shall ensure that his/her Additional Attendees shall) sign and submit an indemnity form to the Promoter, which will be provided by the Promoter.

4.3 A winner of a Grand Prize must on request provide the Promoter with copies of his/her and his/her Additional Attendees’ identity documents in order for the Promoter to arrange the relevant transport arrangements for a winner and his/her Additional Attendees.

4.4 A winner win a maximum of one Cash Prize and/or Grand Prize in this Competition.

4.5 A winner may not transfer a Prize, in whole or in part, to any other person or exchange a Prize for an alternate prize or for its cash value. A winner may not substitute him/herself with any other person.

4.6 Winners of the Cash Prize will be contacted by the Promoter or its agent via phone call and/or via email on or about 1 February 2024 to confirm their banking details whereafter the Promoter or its agent, after successful verification of a Cash Prize winner's banking details, will send each Cash Prize winner an SMS notification with a code to withdraw the Cash Prize at any ATM within the Republic of South Africa. Winners of the Grand Prize will be contacted by Promoter or its agent via phone call and/or email to make arrangements for the winners to receive their Grand Prizes.

5. WINNER SELECTION AND NOTIFICATION

5.1 Winners of the Cash Prize and will be selected weekly by a random draw process. There will be three weekly random draws, one in each week of the Competition Period, to select multiple winners in each draw. All three draws will consist of all valid entries received during the Competition Period up to the date of the draw and will be held as follows:

5.1.1 first draw – 19 January 2024;

5.1.2 second draw – 26 January 2024; and

5.1.3 third draw – 2 February 2024.

5.2 Winners of the Grand Prize will be selected by a random draw process that will take place on or about 29 January 2024 and will consist of all valid entries received during the Competition Period.

5.3 Each winner of a Cash Prize will be notified by the Promoter via email and/or telephone call on or about the same day after successful conclusion of a draw pursuant to Competition Rule 5.1. Each winner of a Grand Prize will be notified by the Promoter via email and/or telephone call on or about 30 January 2024. If the Promoter is unable to contact a winner, he/she will be disqualified and a substitute winner may at the discretion of the Promoter be selected, using the same winner selection process.

6. WINNER VERIFICATION

6.1 A Participant and the winner's Additional Attendees must be over the age of 18 years old and must comply with the Participant eligibility criteria set out in Competition Rule 1.1 and the

requirements in these Competition Rules, which may be verified by or on behalf of the Promoter. A Participant may be asked to provide a copy of his/her legal and/or a copy of his/her Additional Attendees' (as applicable) legal and valid identity document/passport/driver's license/proof of residential address/proof of purchase, if applicable, in order to be eligible to receive the Prizes. The Promoter reserves the right to conduct the validation and verification process via automated means and/or any other means that the Promoter may deem necessary, and by participating in the Competition, all Participants consent to the appropriate validation and verification measures that the Promoter may implement from time to time.

- 6.2 A Prize will only be awarded by the Promoter and a Participant will only be regarded as a winner after the verification process set out in these Competition Rules has been completed to the satisfaction of the Promoter. Failing successful verification of a Participant, a substitute winner may be selected at the discretion of the Promoter.
- 6.3 The Promoter reserves the right to carry out audits in respect of a Participant to verify his/her eligibility and/or the validity of a Participant's entry. After a Participant has been informed of certain Competition requirements by the Promoter or an individual, including (without limitation) those set out in Competition Rule 1.1 (a)-(d), the Promoter may disqualify a Participant if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of an entry or otherwise falsifying data. Should the Promoter or its agent determine that an entry or Participant is invalid or ineligible, the relevant Participant shall not be entitled to receive a Prize and will not be compensated in any way.
- 6.4 A Participant will be ineligible to win, and automatically be excluded from winning, a Prize under this Competition if a Participant has previously, in a competition operated by the Promoter, won a prize to the value of R10 000 or more in the 12 months preceding the start date of this Competition.

7. PRIZE FORFEITURE

- 7.1 A winner must communicate his/her and his/her Additional Attendees' full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of a Prize.

- 7.2 If a winner is unable to attend, receive or utilise (as applicable) a Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) a Prize.
- 7.3 Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as an original winner was chosen.

8. GENERAL

- 8.1 Should the process for entry into the Competition or the Prize/s involve any alcoholic beverage, Participants shall ensure that it is enjoyed responsibly.
- 8.2 To the extent that any intellectual property right/s arise as a result of or through the creation and/or submission by a Participant of content, including without limitation any pictures, videos, drawings or other creative works, to enter this Competition, such intellectual property right/s will vest in the Promoter and the Participant hereby waives any associated right/s. To the extent such rights have vested in a Participant, the Participant hereby cedes, assigns and transfers (by way of present and future cession, assignment and transfer) to Promoter such rights and undertakes to do such things, takes such steps and sign such documents as are necessary to give effect to such cession, assignment and transfer. Each Participant indemnifies and holds harmless the Promoter from and against any and all claims, actions, legal proceedings, losses, damages and expenses (including attorney's fees and expenses) arising as a result of or in connection with any actual or alleged infringement of any intellectual property rights of a third party arising from entry in the Competition and/or the Promoter's use of any content, including without limitation any pictures, videos, drawings or other creative works, created pursuant to the Participant's entry in the Competition.
- 8.3 In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 8.4 The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of a Prize in its entirety with no compensation to any party by the Promoter.

- 8.5 Each Participant, by participating in the Competition, acknowledges, agrees and expressly consents to (and shall ensure that his/her Additional Attendees (as applicable) consent to):
- 8.5.1 the Promoter processing the Participant's and/or Additional Attendees' (as applicable) personal information, including in the form of names, telephone numbers, identity numbers and/or email addresses, during and after the course and scope of the Competition; and
 - 8.5.2 the Promoter transferring the winning Participant's and/or Additional Attendees' (as applicable) personal information, including names, telephone numbers, identity numbers and/or email addresses, to the relevant third parties in order to make any required travel, delivery or other arrangements, as may be applicable, during the course and scope of the Competition for utilisation of a Prize,
- which processing and transfer shall take place in accordance with the provisions of the Protection of Personal Information Act 14 of 2013 (“**POPIA**”) and any other applicable law, and for the purpose of giving effect to the Competition.
- 8.6 With the exception of Competition Rule 8.5 above, the Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or a Prize, where such disclosure is permitted by law and/or where consent to sharing personal information is obtained from the relevant Participant by the Promoter. The Promoter will comply with the relevant data protection legislation, including POPIA.
- 8.7 A Participant and/or the winner's Additional Attendees may submit a request at <https://www.sab.co.za/content/data-subject-request-0> for the Promoter to:
- 8.7.1 correct or delete personal information about the Participant and/or an Additional Attendee (as applicable) in the Promoter's possession or under its control that is inaccurate, irrelevant, excessive, out of date, incomplete, misleading or obtained unlawfully; or
 - 8.7.2 destroy or delete a record of personal information about the Participant and/or an Additional Attendee (as applicable) that the Promoter is no longer authorised to retain.

- 8.8 The Promoter may make media announcements containing, or otherwise publish, the names and/or photographs of a winner and/or his/her Additional Attendees without remuneration being payable to a winner and/or his/her Additional Attendees, provided that the Promoter will not do so if a winner and/or his/her Additional Attendees communicates in writing to the Promoter that he/she does not want his or her names or photographs to be contained in media announcements or otherwise published. A winner shall ensure that his/her Additional Attendees consents to the provisions of this Competition Rule 8.8.
- 8.9 Should a Prize not be available despite the Promoter's reasonable endeavours to procure a Prize, the Promoter reserves the right to substitute a Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be entitled to be compensated in any way in this instance by the Promoter.
- 8.10 The Promoter will not be responsible for any costs, expenses or other liabilities incurred by a winner and/or an Additional Attendee which are not expressly contemplated as part of a Prize.
- 8.11 These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 8.12 The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation, the Promoter will not compensate any individual for any reason whatsoever.
- 8.13 **Each Participant indemnifies and holds harmless the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of his/her participation in any way in this Competition or his/her (and/or his/her Additional Attendees' (as applicable)) receipt, participation, ownership and/or use of a Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**

- 8.14 Each winner of a Grand Prize shall procure the compliance by his/her Additional Attendees of these Competition Rules in relation to the receipt, use and/or redemption, and/or benefitting by an Additional Attendee from, a Grand Prize, and hereby indemnifies the Promoter, its associated companies, and the directors, officers, employees and agents of the Promoter and of its associated companies, against any and all losses, whether direct, indirect, consequential or otherwise, arising out of a claim or threatened claim by an Additional Attendee in relation to this Competition.
- 8.15 A winner of this Competition is excluded from winning any further promotional competitions run by the Promoter for a 24-month period after winning.
- 8.16 The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoter shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No entry from an agent, third party, organized group or entry automatically generated by computer will be valid or accepted. An entry will only be valid and accepted if it complies with all entry instructions and requirements. Any form of network or systems manipulation, including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 8.17 By participating in the Competition, each Participant gives the Promoter consent to: (i) market its products and campaigns to the Participant; (ii) conduct market research using personal information of the Participant which may be shared with third parties to enable the Promoter to develop appropriate marketing strategies in respect of its customers; and (iii) use the personal information and other details provided by the Participant during the Competition entry process for the purposes of facilitation of the Competition. A Participant may decline to provide or retract his/her consent by opting out via the opt out mechanism provided on the communications of the Promoter.
- 8.18 These Competition Rules are also available on <https://www.castlelite.co.za/terms-and-conditions>.