



FOR IMMEDIATE RELEASE

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CASTLE LITE UNLOCKS 2021 CALLED OFF

Africa's biggest premium beer brand, Castle Lite, regrets to announce that it has had to call off Castle Lite Unlocks 2021. This is as a result of the country's on-going struggle against the COVID-19 pandemic.

With the nation currently in the grip of a second wave of the pandemic and confirmed cases on the increase, the South African government has had to impose stricter sanctions which mean that public gatherings of any size are not permitted.

Castle Lite therefore feels that it is in the best interest of all parties concerned to call off Castle Lite Unlocks 2021 in an effort to preserve the health and safety of artists, staff and the public.

In 2020, the brand made the decision to postpone the experience from its annual June date to the end of the year in the hopes that we would be in a better place in our fight against the virus. However, as the situation has worsened and now with the second wave, Castle Lite strongly believes that it would be an act of grave irresponsibility to move forward with the experience and that we must all do everything we can to ensure that we contain the spread of the coronavirus at all costs.

"While we understand that this may come as a disappointment to consumers who were excitedly looking forward to this year's edition of Castle Lite Unlocks, the health and safety of our consumers is our first priority and it is out of great care for them that we have come to this decision. We also understand that the biggest attraction for Castle Lite Unlocks each year remains the international headliners and we assure all consumers that once things get better and restrictions have been lifted, we will communicate a way forward," expressed Castle Lite Brand Director, Silke Bucker.



Castle Lite further wishes to assure all valid ticket holders that they are entitled to a full refund of the purchase price

TicketPro will be processing all refunds as soon as they possibly can. Consumers who purchased tickets via Credit Card and Ozow will have their refunds processed automatically. However, those who made their purchases by EFT or in-store are required to send details such as their banking info and transaction reference number to info@ticketpros.co.za. Castle Lite has urged consumers to visit www.castlelite.co.za for the full list of ticket refunding requirements as stipulated by TicketPro. Please note that all refunds, once processed, can take up to 10 working days to reflect in your account.

“As unfortunate as this decision is, we ask our consumers to remain cognizant that our decision comes amid difficult times in world health and safety, and it is out of great concern for all our loyal supporters, as well as adherence to government regulations that we make this decision. We appreciate the support and patience of all Castle Lite Unlocks fans during these unprecedented times,” Bucker continued.

For more information check out www.castlelite.co.za and follow the official social media pages:

Facebook: **Castle Lite**

Twitter: **@CastleLiteSA**

Instagram: **@CastleLiteSA**

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