



CASTLE LITE UNLOCKS EXTRA COLD PRIZES 2020: MAIN MARKET SCRATCH AND WIN COMPETITION RULES

21 September 2020 - 31 October 2020

1. Introduction

- 1.1. This promotional competition (“**Competition**”) is run by The South African Breweries (Pty) Limited (“**Promoter**”) and is open to all persons of 18 years or older and resident in South Africa, except for: (a) the directors, members, partners, agents, consultants or employees of the Promoter and their immediate families; (b) the directors, members, partners, agents, consultants or employees of any suppliers of any goods or services to the Promoter in respect of this Competition; or (c) directors, members, partners, agents, consultants or employees of the Promoter’s advertising and promotion agencies, associated companies, and participating outlet owners and staff.
- 1.2. The rules set out in this document constitute the rules which will govern the Competition (“**Competition Rules**”) and hereby take precedence over any other terms set out on scratch cards or other materials related to the Competition, including applicable dates and Prizes to be won.
- 1.3. Participation in the Competition by all entrants (“**Participants**”) constitutes acceptance of these Competition Rules.

2. Competition Period

This Competition will run from 21 September 2020 until 31 October 2020 or until the Promoter provides a public notice that the Competition has ended, whichever is earlier (“**Competition Period**”). Entries will only be accepted during the Competition Period.

3. Competition Entry Process

- 3.1. In order to enter the Competition, a Participant must purchase a minimum of 2 x 660ml Castle Lite Rbs at selected Tavern and Counter Serve outlets.
- 3.2. The Participant shall then receive a scratch card from the outlet, scratch the card and stand a chance to win instant prizes or an entry into a weekly cash draw. If no instant prize is won, a Participant may enter the cash draw by following the instructions on the scratch card, which will include a unique USSD entry code, for a R5,000 weekly cash prize. Participant must Dial *120*3338*UNIQUECODE# (RSA). Each USSD entry code is rated 20 cents per 20 seconds. Only entry codes from the Main Market Scratch and Win Scratch cards are eligible for this competition. No entries automatically generated by a computer will be accepted.
- 3.3. Entry is only valid through this medium.
- 3.4. A Participant can enter the cash draw up to five times per day (per unique cell phone number), subject always to the discretion of the Promoter, each time with a unique code from an individual Scratch Card.



3.5. Participants are liable for their own data and voice charges in respect of the Competition participation and the verification process.

4. Prizes

4.1. The Prizes for this Competition are instant and cash prizes as set out below.

4.1.1. The instant prizes for this Competition are:

Every Attack Outlet will receive a kit consisting of:

- (i) a total of 2 x Castle Lite Branded T-shirts;
- (ii) a total of 2 x Castle Lite waist bags;
- (iii) a total of 4 x Castle Lite sunglasses;
- (iv) a total of 70 x Castle Lite shoelaces;
- (v) a total of 18 x Castle Lite socks;
- (vi) a total of 45 x Castle Lite Pop Grips;
- (vii) a total of 1 x Castle Lite cooler bag; and
- (viii) a total of 4 x Castle Lite earbuds; and

Every Grow Outlet will receive a kit consisting of:

- (i) a total of 3 x Castle Lite Branded T-shirts;
- (ii) a total of 2 x Castle Lite waist bags;
- (iii) a total of 3 x Castle Lite sunglasses;
- (iv) a total of 20 x Castle Lite shoelaces;
- (v) a total of 10 x Castle Lite Pop Grips;
- (vi) a total of 1 x Castle Lite cooler bag; and
- (vii) a total of 2 x Castle Lite earbuds;

OR

4.1.2. The weekly draw cash prize for this Competition is R5,000,
(the “Prize(s)”).

4.2. If the Participant wins an instant prize then they shall collect their prize immediately from the selected Tavern or Counter Serve outlet. Cash prize winners will be selected randomly throughout the duration of the Competition. Participants that win cash prizes, will receive an SMS on the Monday following the week of their entry, with their 16 digit voucher code, as well as a second SMS with a 4 digit pin, which they will then use to redeem their prize. Codes are only valid once. Cash prizes need to be redeemed at any Standard Bank ATM **before the 31 December 2020**, otherwise they are forfeited. No party will have any claim against the Promoter, it’s associated and subsidiary companies, and its directors, officers, employees and agents, of any nature whatsoever related to such forfeiture.



5. Winner Verification

- 5.1. The Prize will only be awarded after successful verification of the winners. Failing successful verification of any winners, a substitute winner may be selected at the discretion of the Promoter.
- 5.2. All winners must be over the age of 18 years old. Verification of age may be required prior to the awarding of any Prize.
- 5.3. The Promoter reserves the right to carry out audits in respect of any winners to verify their eligibility and/or the validity of the winners' entries. The Promoter may disqualify any winners if any fraud or cheating or related activity is suspected, including without limitation, through the manipulation of entries or otherwise falsifying data. All entries, participants or travel partners determined by the Promoter or their agents to be invalid or ineligible will forfeit all rights to any Prize and will not be compensated in any way.

6. Prize Forfeiture

- 6.1. Winners must communicate their full details to the Promoter or its agent as requested by the Promoter or its agent. Failure to do so may result in forfeiture of the Prize.
- 6.2. If a winner is unable to attend, receive or utilise (as applicable) the Prize then the entire Prize shall be forfeited. There will be no compensation, in any form, including, but not limited to monetary compensation and/or rescheduling, to any party, irrespective of the reason/s for the inability of that winner to attend, receive or utilise (as applicable) the Prize.
- 6.3. Time permitting and subject to the Promoter's approval, where a Prize is forfeited a substitute winner may be chosen in the same manner as the original winner was chosen.

7. General

- 7.1. All Participants must heed the regulations issued in terms of Section 27(2) of the Disaster Management Act, 2002 and any non-compliance will result in automatic disqualification.
- 7.2. In the event of a dispute, the Promoter's decision is final and binding and no correspondence will be entered into.
- 7.3. The timelines stated by the Promoter or its agent must be adhered to. Failing adherence to any timeline, at any stage, may result in disqualification and forfeiture of the Prize in its entirety with no compensation to any party by the Promoter.
- 7.4. The Promoter will not share any personal information with any third party except where such disclosure is necessary to enable the Promoter to provide, deliver or in any other way give effect to these Competition Rules and/or the Prize, where such disclosure is permitted by law and/or where consent to the Promoter sharing personal information is obtained from the winners. The Promoter will comply with the relevant data protection legislation, including the Protection of Personal Information Act 14 of 2013.



- 7.5. The Promoter may make media announcements or publish the names and/or photographs of the winners without remuneration being made payable to the winners, provided that any such person may expressly elect to decline this by written communication to the Promoter.
- 7.6. Should the Prize not be available despite the Promoter's reasonable endeavours to procure the Prize, the Promoter reserves the right to substitute the Prize with another of equal value as determined in the Promoter's sole discretion and subject to availability. No person will be compensated in any way in this instance by the Promoter.
- 7.7. The Promoter will not be responsible for any costs, expenses or other liabilities incurred by the winners which are not expressly contemplated as part of the Prize.
- 7.8. These Competition Rules may be amended by the Promoter on public notice at any time during the Competition Period or thereafter. These Competition Rules will be interpreted by the Promoter only.
- 7.9. The Promoter reserves the right to alter, amend or cancel this Competition in whole or in part. Any alterations, amendments or cancellations will be interpreted by the Promoter only. In the event of an alteration, amendment and/or cancellation the Promoter will not compensate any individual for any reason whatsoever.
- 7.10. All Participants and winners indemnify and hold harmless the Promoter, their respective associated companies (directors, officers and employees) and agents, against any and all claims for any loss or damages, whether direct, indirect, consequential or otherwise, arising from any cause whatsoever connected to or arising out of their participation in any way in this Competition or their receipt, participation, ownership and/or use of the Prize. This indemnity is not intended to exclude any liability for any person which cannot be excluded under the Consumer Protection Act 68 of 2008.**
- 7.11. The Promoter shall not be responsible for any lost, damaged, corrupted, delayed, incorrect or incomplete entries for any reason whatsoever. Proof of sending an entry will not be accepted as proof of receipt of such entry. The Promoters shall not be responsible for the failure of any technical element relating to this Competition that may result in an entry not being successfully submitted. The Promoter is not responsible for lost, damaged or delayed entries as a result of any network, computer or cell phone hardware or software failure of any kind. No applications from agents, third parties, organized groups or applications automatically generated by computer will be accepted. Entries will only be accepted if they comply with all entry instructions. Any form of network or systems manipulation including but not limited to Botnets, Sim Farms, Trojans, SMS malware may not be used when entering the Competition.
- 7.12. By participating in the Competition each Participant gives the Promoter consent to market its products and campaigns to Participant, using the details provided by the Participant, which Participants may decline by opting out via the opt out mechanism provided on the communications.



- 7.13. The Competition will be subject to all applicable laws in force at the time during the Competition Period.
- 7.14. These Competition Rules are also available on www.castlelite.com.