



## FOR IMMEDIATE RELEASE

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### **CARDI B TO HEADLINE CASTLE LITE UNLOCKS IN 2021!**

Africa's biggest premium beer brand, Castle Lite, has announced that the brand is still Unlocking Cardi B as the international headliner of the Castle Lite Unlocks experience, but only in 2021.

After having placed the 2020 experience on ice due to the global Covid-19 outbreak earlier this year, Castle Lite has now decided that Cardi B will be making her way to Mzansi for an unforgettable night of Hip-Hop music alongside a star-studded line-up of performers next year.

The brand felt the need to postpone the event to 2021 in an effort to ensure the health and safety of fans is prioritized and that fans get the full experience.

“Under the current event rules, we are unable to bring Castle Lite Unlocks to life at the scale consumers expect. We also know that despite being in level 1, Covid19 is still a reality and the health and safety of our consumer will always be our number one priority. We can confirm Cardi B will still be coming to South Africa to give her Bardigang a performance they will never forget despite the event no longer happening in 2020” said Castle Lite Brand Director, Silke Bucker.

As always, the Castle Lite Unlocks international headliner will be joined on stage by some of the biggest names in the local and African Hip-Hop scene who will ensure the vibes go all the way to sub-zero temperatures.

As previously mentioned, consumers who purchased tickets will be happy to know that those tickets will still be valid for the new performance date. Castle Lite will be in direct contact with these consumers regarding the ticket exchange.



Consumers who wish to no longer attend the event are, however, also entitled to a refund through our ticketing merchant, TicketPro. Refund procedures will also be communicated to valid ticket holders.

Consumers wishing to get their hands on tickets for the 2021 experience will have to wait until Castle Lite announces the new date.

For more information check out [www.castlelite.co.za](http://www.castlelite.co.za) or follow the official social media pages:

Facebook: **Castle Lite**

Twitter: **@CastleLiteSA**

Instagram: **@CastleLiteSA**

**#CastleLiteUnlocks**

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